

**American Bachelor Degree  
Concentration: Business Administration**

Degree: Bachelor of Science

Academic Year: 2024 - 2025

GENERAL EDUCATION		
<b>Communication</b> ®		
English Composition I * ®		3
English Composition II * ®		3
<b>Diversity: Equity, Inclusion &amp; Social Justice</b> ®		
Intro to LGBTQ+ Studies *		3
Intro to Race, Class & Gender *		3
Sex and Gender in Global Perspective *		3
<b>Mathematics (and Quantitative Reasoning)</b> ®		
Calculus * ®		3
College Algebra * ®		3
<b>Natural Sciences (and Scientific Reasoning)</b> ®		
Environmental Crisis & Global Sustainability	3	
Human Biology *	3	
Introduction to Genetics *	3	
<b>U.S. History &amp; Civic Engagement</b> ®		
American Government & Politics *	3	
The American Presidency *	3	
U.S. History and Civil Rights *	3	
United States History (Since 1865) *	3	
<b>Social Sciences</b>		
Microeconomics * ®	3	
Macroeconomics * ®	3	
General Psychology *	3	
Introduction to Political Science *	3	
<b>The Arts</b>		
Art of the Western World *	3	
Digital Photography *	3	
Introduction to Painting *	3	
<b>Humanities</b>		
Introduction to Philosophy *	3	
Introduction to Literature *	3	
Principles of Ethics *	3	
<b>World History &amp; Global Awareness</b>		
History of World Religions *	3	
World Geography *	3	
World History *	3	
<b>World Languages</b>		
Czech *	3	
Spanish *	3	
<i>min. required GenEd credits:</i>	<b>30</b>	
<i>min. 7 GenEd areas must be covered</i>		

REQUIRED COURSES	
	Cr.
Computers and Applications	3
Academic Writing * ^ (English Composition II)	3
Introduction to University Studies	1
Reason and Argument * (English Composition II)	3
<b>Principles of Management - pre-req for most BA courses</b>	
Corporate Finance ^ (GE Math; Financial Accounting)	3
Financial Accounting (GE Math)	3
Human Resource Management (Principles of Management)	3
International Business ^	3
Legal Environment of Business	3
Management Information Systems ^	3
Managerial Accounting (Financial Accounting)	3
Organizational Behavior ^	3
Principles of Marketing (Microeconomics)	3
Statistics I *	3
Statistics II * ^ (Statistics I)	3

Business Ethics * ^	3
Cross-Cultural Management ^	3
International Law * ^ (Legal Env. of Business)	3
International Trade & Finance ^ (Macroeconomics)	3
Investment Analysis & Portfolio Mgt. ^ (Statistics I)	3
Operations Management ^	3
Strategic Management ^	3
Capstone ^	3

- UNYP course  
 - SUNY Empire course

ELECTIVE COURSES	
Concentration electives:	Cr.
<i>(!) students can also choose other elective courses, based on each semester's offerings</i>	
Behavioral Economics * ^	3
Business Cycle Analysis ^	3
Consumer Behavior *	3
Digital HR ^	1
Econometrics * ^	3
Entrepreneurship Essentials ^	3
Financial Analysis ^	3
Hedge Funds & Private Equity ^	3
Intercultural Communication *	3
International Money & Banking * ^	3
Public Speaking *	3
Project Management ^ (Principles of Management, Microecon)	3
Sports Management ^	3
Final Project Proposal ^	2
Final Project ^	3
Czech State Exams	3

<i>students must choose 2 SUNY Empire elective course</i>	
<i>(!) students can also choose other elective courses, based on each semester's offerings</i>	
Business & Sustainability * ^	3
Business Enterprise in American History * ^ (online)	4
Career Self-Management and Self-Marketing * ^ (online)	4
Corruption, Civil Society & Social Trust * ^	3
Human Rights & International Humanitarian Law * ^	3
Persuasion & Propaganda * ^	3
Women in Management * ^ (online)	4



**minimum of 128 credits required** for graduation with a dual degree: **96 UNYP** credits + **32 SUNY Empire** credits

\* In order to obtain the UNYP degree, students must take Senior Project Proposal, Senior Project Thesis, and pass the Czech State Exam.

**124 credits required** for graduation with a SUNY Empire degree only.

^ - advanced level course. A minimum of **45 advanced-level credits** is required for graduation (**24 in concentration**)

\* - liberal course. A minimum of **62 liberal credits** is required for graduation.

® - mandatory General Education course for your concentration

Courses in brackets ( ) are pre-requisites.

Please be informed that this is not an exhaustive list of courses. New courses can be offered, especially as electives.

Make sure to consult each semester's schedule and your academic advisor to find out all the courses offered each semester.